

# Virginia Tech Employer Partnership Program

Career and Professional Development provides partnership opportunities for employers to enhance brand and name recognition while providing needed resources, services, and events that help in the professional development of our students. Regardless of your organization’s recruiting budget we’re confident you’ll find a fit with one of our four partnership levels. Take this opportunity to strengthen your campus recruiting program by joining the Employer Partnership Program below!

<i>2 Year Branding and Marketing Package Platinum</i>	<i>Branding and Marketing Package Gold</i>	<i>Marketing Package Silver</i>	<i>Friends Orange &amp; Maroon</i>
\$5,000+	\$3,000+	\$1,000+	\$500+
Name prominently displayed on our Career and Professional Development website and “Employer Partners Wall” inside Smith Career Center	Name prominently displayed on our Career and Professional Development website and “Employer Partners Wall” inside Smith Career Center	Name prominently displayed on our Career and Professional Development website and “Employer Partners Wall” inside Smith Career Center	Name prominently displayed on our Career and Professional Development website and “Employer Partners Wall” inside Smith Career Center
Notified of Career and Professional Development employer panels and student engagement opportunities	Notified of Career and Professional Development employer panels and student engagement opportunities	Notified of Career and Professional Development employer panels and student engagement opportunities	Notified of Career and Professional Development employer panels and student engagement opportunities
One Employer Spotlight flyer to targeted student population each semester	One Employer Spotlight flyer to targeted student population each semester	One Employer Spotlight flyer to targeted student population each semester	One Employer Spotlight flyer to targeted student population each semester
Targeted marketing to promote your jobs	Targeted marketing to promote your jobs	Targeted marketing to promote your jobs	
Registration for the Fall and Spring Connection Career Fairs (1 per year)	Registration for the Fall and Spring Connection Career Fairs		
Branded on one of our on-line professional development student resources (Career Spots, Career Shift, or Candid Career)	One information session per semester		
One information session per semester			



CAREER AND PROFESSIONAL  
DEVELOPMENT  
VIRGINIA TECH.